A DYNAMIC Opportunity!

*Preparing Christian Servant-Leaders
for a Complex, Tech-Driven World*

Sioux Falls Lutheran School (SFLS) is boldly advancing its mission to develop Capable Christian Servant-Leaders in a Complex World—World Ready, Faith Secure.

Today's students face a world shaped by artificial intelligence, rapid technological change, and increasingly complex ethical choices. At SFLS, we believe students must be not only tech-savvy—but Christ-centered, wise, and ready.

Introducing the Dynamic Matching Gift Campaign

Thanks to a $100,000 Matching Gift Challenge from Dynamic Realty, Mark Fiechtner, Broker/Owner, every dollar you give will be doubled to fund cutting-edge STEM programming at SFLS.

Two Bold Investments to Shape the Future

1 Director of Technology Education & Innovation

Matt Brinkman is a 20+ year teaching veteran, Dakota State University computer tech graduate, and faithful member of Memorial Lutheran Church. Matt will serve as our Director of Technology Education & Innovation.

This new role ensures SFLS remains on the leading edge of educational excellence, by aligning our K–12 curriculum with:
- New South Dakota Computer Science Standards
- Federal AI Education Initiatives (April 23, 2025 Executive Order)
- Our faith-based mission—teaching technology within a Christian ethical framework

A few of Mr. Brinkman's plans include:
- Designing and leading a vertically aligned K–12 computer science & tech curriculum
- Coaching and equipping teachers across all grade levels
- Developing community partnerships for real-world learning
- Launching innovation camps, coding clubs, and parent-student workshops

2 In honor of Dynamic Realty's leadership gift, our innovation hub will be named: The Dynamic SmartLab

A K–12 Center for Innovation, Ethics, and Real-World Application located within our new Upper School addition, this dedicated space will be furnished and equipped with cutting-edge tools to support student innovation.

The Dynamic SmartLab will include:
- Robotics, coding platforms, and AI simulations
- Digital media and health science learning
- Real-world project-based learning aligned to industry needs
- Christian ethical instruction around technology and innovation

> "This iniative doesn't just benefit our students—it benefits local businesses. When students grow up coding, building, and solving real-world problems in a faith-based environment, they graduate ready to serve with both skill and character. Investing in the Dynamic SmartLab is investing in a better workforce—and a better world."
>
> **Tia Esser, Executive Director
> Sioux Falls Lutheran School**

Why This Matters to the Local Business Community

The Dynamic SmartLab is more than a school project—it's a workforce pipeline.

Your investment supports the development of students who will soon become your:
- **Employees**
- **Colleagues**
- **Leaders**

Local Businesses Benefit From:

Skilled Local Talent
Students will graduate with direct experience in AI, coding, health tech, and robotics—ready to contribute in STEM fields across the region.

An Innovation Mindset
Through hands-on learning, students will master:
- Problem-solving
- Design thinking
- Entrepreneurial creativity

Ethical Leadership
Grounded in Christian values, SFLS graduates enter the workforce with:
- Integrity
- Discernment
- Servant-hearted leadership
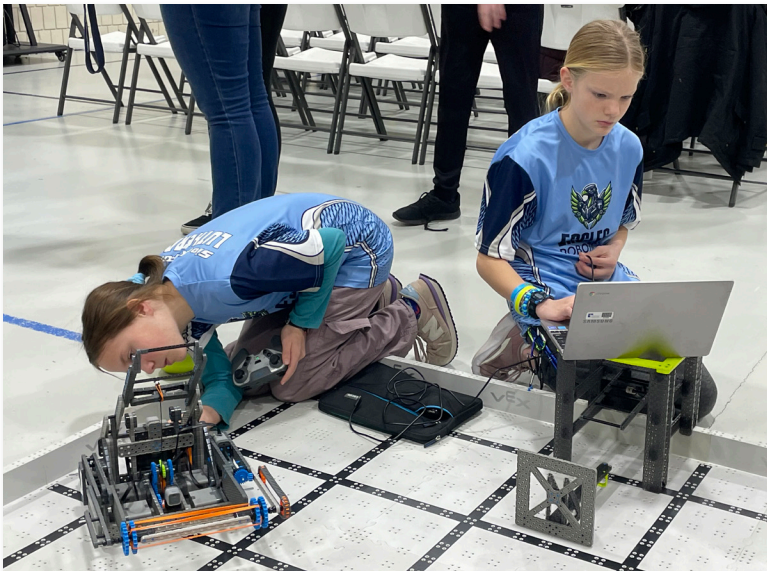
Real-World Engagement
The SmartLab encourages collaboration with business leaders through:
- Guest teaching & mentorship opportunities
- Workforce-aligned innovation camps
- Internship-style project partnerships

Multiply Your Impact

Your gift will go twice as far thanks to the Dynamic Match:

Your Gift	With Match
$1,000	$2,000
$5,000	$10,000
$10,000	$20,000
$25,000	$50,000

Special Incentive for New Donors

A second friend of SFLS has pledged a $40,000 New Donor Challenge. If you're new to giving and contribute $500 or more, an additional $500 will be added on top of the Dynamic Match!

Your First Gift	With Dynamic Match	+ New Donor Bonus	Total Impact
$500	$1,000	+ $500	$1,500
$1,000	$2,000	+ $500	$2,500

June 2025